

Privacy Policy

Effective: August 9, 2023

Elevate Strategies, LLC cares about your privacy and respects your rights. Elevate Strategies, LLC (“us”, “we”, or “our”) operates the <http://www.elevatestrategies.com> website (herein referred to as “the Site”). This Privacy Policy informs you of the manner in which the Site collects, uses, maintains, and discloses information collected from Users of the Site. By using or accessing this Site and its related products and services, you (“User”, “Users” or “you”) agree to our Privacy Policy below as well as our Terms of Service.

INFORMATION WE COLLECT AND WHY

1. PERSONAL DATA

In order to operate the Site, we may collect personally identifiable information (“personal data”) from Users. Personal data collection include the following:

(I) Contact Information

- i. When Users submit an inquiry or comment through the Site, we collect the User’s name, email address, and any general information provided to us about the nature of the User’s inquiry or comment.

(II) Payment Information

- i. If Users make a purchase on the Site, we (or our business partner(s) processing transactions for us) may collect billing information in order to process the transaction. However, please note that we do not store payment credit or debit card numbers.

(III) Survey and Testimonial Information

- i. We may collect information through surveys, testimonials, or reviews if User consents to participate in such events. If User decides to participate or provide comments in surveys, testimonials, or reviews, then User may be asked to provide information including personal data such as the User’s name.
- ii. In the event the Site posts surveys, testimonials, or reviews for marketing purposes, User’s consent will first be obtained in writing via email or other means prior to posting the survey, testimonial, or review.

(IV) Blog Post and Site Comments

- i. When Users leave comments on the Site, we may ask for a name and other information. We may also collect the User’s IP address and browser user agent string to help in spam



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detection. Please note that by submitting a comment, the User agrees that the Site may use the comment or messages in marketing promotions and/or to answer questions.

2. USAGE, TRACKING, AND COOKIES DATA

(I) Analytics Information

- i. We may collect non-personally identifying information including User's browser type, referring site, date/time of each User's visit, IP addresses, mobile device information, and Site use information (e.g. page views). The Site collects this information in order to better understand User engagement and improve Site service.

(II) Cookies and Tracking Data

- i. We use the standard cookies feature of major browsers and/or similar tracking technologies to track the activity of our Site. Cookies are also used by our advertising programs including, but not limited to, Google Analytics program.
- ii. Cookies are files with small amounts of data (non-personally identifying information) that are sent to your browser from a website and stored on your device to remember Site preferences and information about your visit to our Site.
- iii. Users may choose to disable and/or refuse all cookies through the browser or other programs. However, if cookies are not accepted, not all portions of service may be available through the Site.

USE AND SHARING OF INFORMATION

We use the collected data through the Site for various purposes including:

- To provide and maintain the Site and its services
- To notify Users about changes to our Site and its services
- To provide customer service and support to Users
- To monitor usage of the Site, including identifying and analyzing usage trends to determine effectiveness of promotional campaigns and improve User interface and services
- To detect and address technical issues with the Site
- To allow Users to participate in interactive features of the Site
- To process payments
- To comply with our legal obligations
- To prevent or investigate possible wrongdoing in connection with the Site

We do not disclose your personal data or information to any third parties other than those that we use to facilitate function of the Site (e.g. email mailing program, hosting company).



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TRANSFER OF DATA

In the future we may sell, buy, merge, or partner with other companies or businesses. In such events, User information may be transferred to a new owner in the event that the Site is acquired by another entity.

Please note that the Site will ensure all reasonable steps are taken to maintain data security in accordance with this Privacy Policy and that no transfer of User personal data will take place without first establishing adequate controls for security of User personal data.

INFORMATION STORAGE AND PROTECTION

Security of Users' data is extremely important to us and we take steps to protect Users' personal data. However, the Site cannot make assurances about prevention of data loss, unlawful processing, destruction, and/or alteration of information. While we strive to use commercially acceptable means to protect User personal data, we cannot guarantee the security of User personal data, and therefore any transmission is at your own risk.

YOUR CHOICES REGARDING YOUR INFORMATION

If Users have an account or login with the Site or have left comments, you can request that the Site erase any personal data we hold about you. This does not include any data for administrative, legal, or security purposes that we are required to maintain by obligation.

1. UPDATING YOUR ACCOUNT INFORMATION

- (I) For Users with an account and/or login, you may be able to review the information you provided to us on your account page. Users should be able to adjust any settings on the account page.

2. OPTING OUT OF DATA COLLECTION AND USAGE

(I) EMAIL COMMUNICATIONS

- i. Users may choose to opt out of email communications at any time by using the 'unsubscribe' instructions provided within each email. Please note we will never use your email address to send an unsolicited email.

(II) COOKIES AND ADVERTISING

- i. Users may stop, restrict, or remove the placement of cookies on your device by adjusting browser preferences and/or device permissions. Please note that rejection of cookies and analytics tracking records means Users may not be able to use the Site in its partial or full functionality.

(III) DATA DELETION REQUESTS

- i. To delete your email address from any opt-in email preferences, please use the 'unsubscribe' instructions provided within each email.
- ii. To delete cookies, users may adjust or delete in the browser, and then cease to use the website.



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- iii. To delete comments or other information users have provided to the Site, use the contact form on the Site to submit your request.
- iv. To delete comments left on social media sites, please log into your social media accounts and delete the information.
- v. We will respond to user deletion requests in a reasonable timeframe or otherwise in accordance with any applicable law.

EMBEDDED CONTENT FROM OTHER WEBSITES

Pages on this site may include embedded content from other websites (e.g. YouTube videos, images, articles, etc). These websites may collect data about you, use their own cookies, and monitor your interaction with the embedded content. It is important to understand that our Privacy Policy and Terms of Service do not extend to other sites and that it is your responsibility to be aware of and review additional policies for those websites.

Please refer to the privacy policy of websites or organizations we may embed or reference on our website for further information.

NOTICE CONCERNING CHILDREN

Please note we are a general audience site and do not direct any of our content specifically to children under 13 years of age pursuant to the Children's Online Privacy Protection Act (COPPA) of 1998.

We do not knowingly collect personal information from children under 13. If you are under 13 years of age, please do not provide any information on this Site.

COMMUNICATION FROM ELEVATE STRATEGIES, LLC

1. MAILING POLICY

- (I) When Users submit an inquiry through our contact form, we use your email address to thank you for your comment and to reply to your question. We will store your communication and our reply for future correspondence, however beyond our initial reply we will never use your email address to send unsolicited messages or information. We will also never share your email address or sell it to anyone else for such use.
- (II) When Users elect to receive information about our services, promotions, and/or new offers, we use your email address and any other information you provide us to render the requested content or services until you ask us to stop (using the 'unsubscribe' instructions provided within each email) or until the content or services are no longer available.

UPDATES AND CHANGES

The Site reserves the right to change, add to, update, or modify this Privacy Policy at any time. Users are advised to periodically review this Privacy Policy for any changes. In the event that we update or change our Privacy Policy, we will inform Users via email and/or a prominent notice on the Site. Any such



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changes, updates, or modifications will be effective 30 days after posting on the Site. The “effective date” will reflect the day that the Privacy Policy is effective and in use.

CONTACT US

Please contact us with any questions regarding this Privacy Policy by email at hello@elevatestrategiespt.com. Or use the ‘Contact’ form on the site to send in an inquiry. Thank you.

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